

BRIGGS *Beautyware*

NEW BEAUTY AND
CONVENIENCE
IN YOUR HOME!





IT'S SO EASY TO GLAMORIZE YOUR

BRIGGS *Beautyware*



The most beautiful bathroom in the world—a Briggs Beautyware bathroom in your choice of colors—can now be yours at a price you'll find surprisingly low! Modernize . . . glamorize your home with stunning Briggs Beautyware fixtures in one of four distinctive, pastel colors. The beauty of this magnificent plumbing ware will give new life to your home—new loveliness to a room which, all too often, suffers in comparison with the rest of your house. It's *so easy* to make this change which will brighten your existence—easy because of Briggs' moderate cost, simplicity of installation, and the perfect way in which striking Briggs Beautyware blends with any number of handsome color schemes!

ON THE FOLLOWING PAGES, BRIGGS OFFERS NEW BATHROOM

HOME WITH SMART



FOUR BEAUTIFUL COLORS Thanks to modern production techniques pioneered and perfected by Briggs during years of development work—and proved in many thousands of American homes—you now can have color at only a very little more than plain white when you buy a complete set of Briggs Beautyware fixtures! Take your choice of Sandstone, Sea Green, Sky Blue, Ivory or White.

STAIN-PROOF! Briggs Beautyware bathroom fixtures are stain-proof and resistant to acids normally found in the home. They are impervious to medicines, washes and lotions! Briggs' four famous pastel colors are fade-proof! This is true of *all* Briggs Beautyware fixtures! Briggs has only one quality—the best!

LIGHTER WEIGHT! Briggs Beautyware fixtures are sturdy—built to last! Yet they are much lighter in weight. While the Briggs Safety Bottom bathtub weighs only one-third as much as other types, it is second to none for durability and service.

IDEAS IN FIVE HANDSOME SETTINGS!





This is
GORGEOUS

SANDSTONE

*SANDSTONE FIXTURES ARE A DECORATOR'S
DELIGHT. THIS POPULAR PASTEL TONE IS THE IDEAL
STARTING POINT FOR A WIDE SELECTION
OF BEAUTIFUL BATHROOM COLOR SCHEMES*



You'll find it a pleasure to select from the great variety of colors that blend attractively with Sandstone fixtures. Walls of pale green or soft chartreuse; ceiling of light tan or yellow; floor of yellow or copper red; curtains and accessories of yellow, peach or red violet—whatever your choice, you can be sure that your bathroom will have added eye-appeal with these fixtures of gorgeous Sandstone.

FOR THE BEST IN BATHROOMS IT'S **BRIGGS** *Beautyware!*
PLUMBING FIXTURES



This is
REFRESHING
SEA GREEN

*A FRIENDLY PASTEL TONE THAT BLENDS
PERFECTLY WITH ANY NUMBER OF
DECORATOR COLORS...GIVES YOUR BATHROOM
A BRIGHT, CHEERFUL APPEARANCE!*

Cool Sea Green is a highly popular shade because home planners have discovered how well it harmonizes with many decorative schemes. Suggested combinations include walls of appropriate blue and gray or a light rose; a floor of deep navy blue or yellow; a ceiling of gray or light blue green; ivory or yellow curtains; accessories of coffee or aquamarine. You'll find that *all* Briggs Beautyware fixtures are designed to enhance the beauty and charm of your home.

FOR THE BEST IN BATHROOMS IT'S **BRIGGS** *Beautyware!*
PLUMBING *FIXTURES*





This is
LOVELY
IVORY

*THIS MELLOW TONE GREATLY ENHANCES THE
BEAUTY OF YOUR BRAND-NEW BATHROOM.*

*ITS PLEASANT WARMTH IS THE KEY
TO PERFECT DECORATING HARMONY!*

You'll adore the stunning, regal beauty of this striking shade, and you'll find it blends perfectly with the other elements in your new bathroom. Decorators recommend walls of olive or aquamarine; a ceiling of leaf green or ivory; a floor of English red; copper red or aquamarine curtains; accessories of bright yellow or deep rose. You'll be proud of your bathroom with fixtures of Briggs Beautyware in lovely Ivory.

FOR THE BEST IN BATHROOMS IT'S **BRIGGS Beautyware!**
PLUMBING FIXTURES





This is
HEAVENLY
SKY BLUE

*THIS DELIGHTFULLY COOL SHADE WILL ADD
CHARM TO ANY BATHROOM. SKY BLUE FIXTURES
HARMONIZE WITH MANY DIFFERENT COLOR PATTERNS
...ASSURE EVERLASTING BEAUTY!*

The invigorating freshness of Sky Blue fixtures makes them the choice of many home owners and decorators. Excellent results have been obtained by combining Sky Blue with walls of dusty rose or ivory; a ceiling of gray or blue; a floor of dusty rose or yellow; white or brown curtains and accessories of deep rose or brown and green. You will find Sky Blue fixtures lend a permanent color appeal to your bathroom.

FOR THE BEST IN BATHROOMS IT'S **BRIGGS** *Beautyware!*
PLUMBING FIXTURES





This is **SPARKLING** WHITE

*IF YOU SELECT WHITE FIXTURES, YOU WILL FIND
GLEAMING BRIGGS BEAUTYWARE IN WHITE
HAS A PURE, RICH APPEARANCE THAT
ADDS DISTINCTIVE BEAUTY TO YOUR BATHROOM!*



There are many interesting possibilities for decorating your bathroom in a colorful, attractive manner, using white as your fixture color. Walls of light green or blue are suggested, as are ceilings of yellow or ivory; floors of yellow and white or blue and yellow; curtains of white or green and accessories of deep violet or brown. Whatever shade you select for your fixtures, you will enjoy planning a bathroom around handsome Briggs Beautyware.

FOR THE BEST IN BATHROOMS IT'S **BRIGGS** *Beautyware!*
PLUMBING FIXTURES

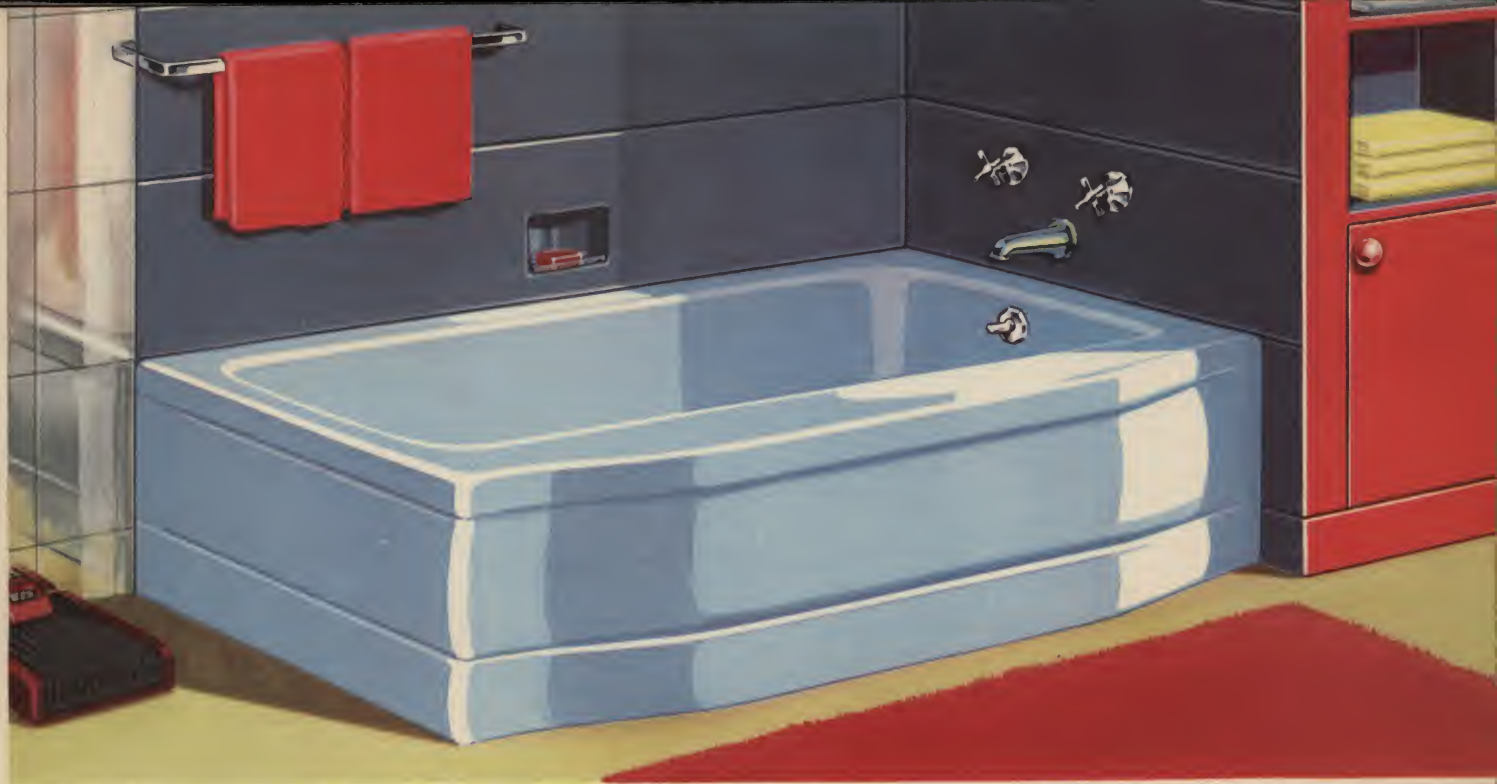


THE MARQUETTE ... RECESS MODEL

BRIGGS *Beautyware* BATHTUBS OFFER

There is no other bathtub quite as strikingly attractive as the formed steel, porcelain enameled Briggs Beautyware tub. Its graceful contours and smooth, flowing lines are the result of up-to-the-minute styling which has produced a design both functionally and visually perfect. And, of course, like all Briggs fixtures, Briggs Beautyware bathtubs in color are completely fade-proof. They're stain-proof and acid-resistant, too—easy to keep sparkling clean—reflecting always your appreciation of good taste and finest quality.

WHICHEVER MODEL YOU CHOOSE



THE LA SALLE . . . CORNER MODEL

NEW COMFORT, CONVENIENCE AND SAFETY!

These handsome bathtubs are of die-formed construction, which means that all their measurements are exact. This eliminates last-minute delays often caused by tiny errors in tub dimensions. Exterior contours of both the recess and corner models taper off at the ends to a vertical edge, eliminating any need to cut and fit adjoining wall tile. The sloping back rest ensures added bathing comfort. To learn more about the exclusive features which make the Briggs Beautyware bathtub the leader in its field, please turn to the following page.



YOUR BATHROOM WILL BE BETTER!

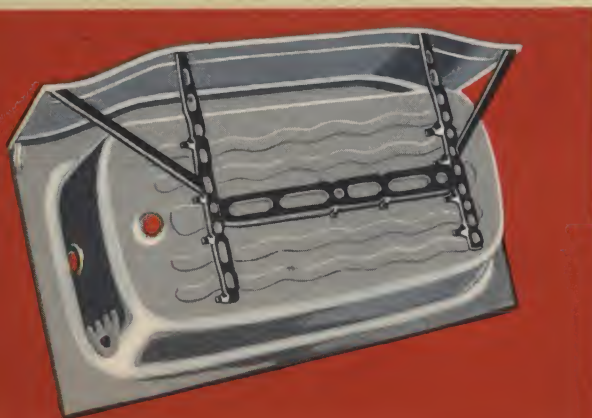


THE FAMOUS SAFETY BOTTOM

Here is the only real *Safety Bottom* bathtub. This popular, exclusive feature means added protection for you and your family. The *Safety Bottom* bathtub has a maximum area of level bottom, serpentine embossed. Wide rim and low sides also increase the safety factor.

FREE-STANDING CONSTRUCTION

A special, under-tub framework automatically fixes the tub in position, independent of wall support. The framework is electrically welded to 24 spots on the tub. Installation is considerably easier; tub support and proper drainage are ensured.



PERMANENT SEAL TO WALL

Briggs engineers have solved the old problem of leaks at the tub-wall line with an integral lip flange, which provides a permanent water seal between tub and wall. Water just can't seep through. This tiling-in flange provides the ideal flashing so important for every bathtub installation.

BRIGGS *Beautyware*

**BATHTUBS ARE SO PRACTICAL IN
YOUR HOME**



**RIGID AND STRONG-
YET ALL UNNECESSARY DEAD WEIGHT
HAS BEEN ELIMINATED**

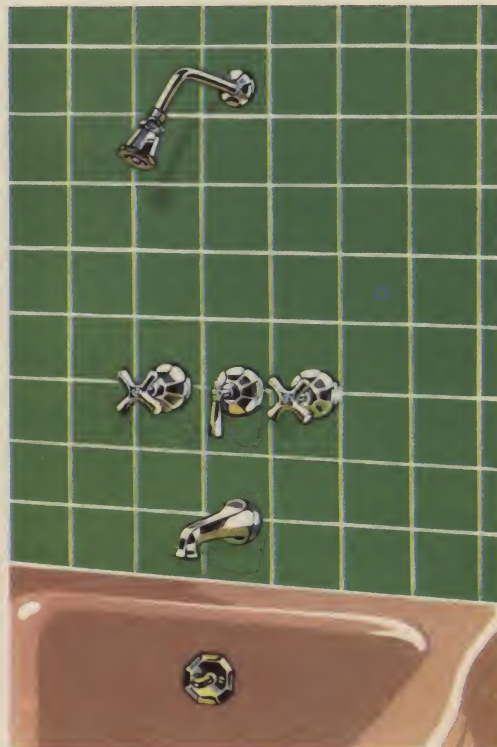
BRIGGS *Beautyware*

QUALITY FITTINGS COMBINE BEAUTY, UTILITY AND TROUBLE-FREE SERVICE



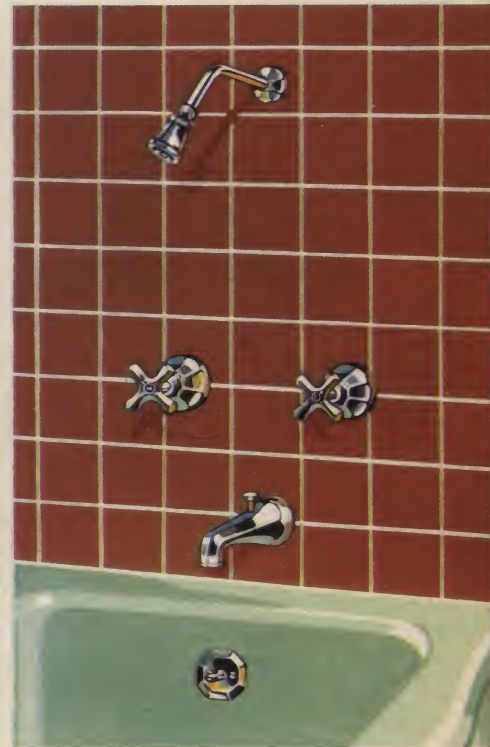
TRUART WALL-SURFACE BATH AND SHOWER FITTING

This attractive fitting is designed for utmost efficiency, especially wherever copper tubing is installed. It is completely safe and dependable. The water diverter valve is automatic and is mounted in the spout. Shower head is Everkleer self-cleaning type.



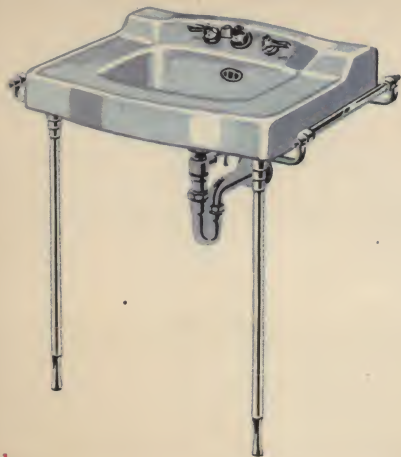
TRUART COMBINATION FITTING WITH MANUAL DIVERTER VALVE

The fitting illustrated above is an extremely popular manual diverter model with the control valves and diverter conveniently located on the wall above the spout. It has long been a favorite with American home-builders. Everkleer shower head.



TRUART COMBINATION BATH AND SHOWER FITTING WITH AUTOMATIC DIVERTER VALVE

Features such as the automatic diverter valve in the spout, the Everkleer shower head and many others, have brought this distinctive, practical fitting to a high level of popularity.

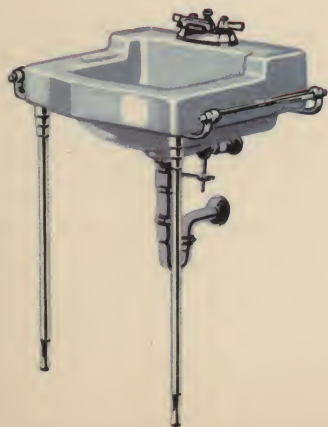


BRIGGS *Beautyware*

LAVATORIES OF FORMED STEEL AND VITREOUS CHINA

Briggs Beautyware porcelain enameled formed steel and vitreous china lavatories are the result of many years of manufacturing experience . . . the product of fine craftsmanship and expert engineering! These stain-proof, acid-resistant lavatories are distinguished by graceful, flowing lines and smart, modern styling. Lavatories illustrated above are of porcelain enameled formed steel while those shown below are in smartly styled, non-porous, high density vitreous china. Most models are available in the four Briggs decorator colors, as well as white.

A SIZE AND STYLE TO FIT YOUR PARTICULAR NEED!





4

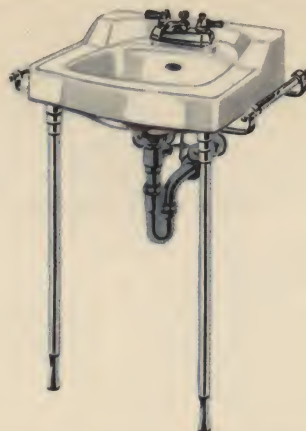
1. **THE TENNYSON**—(Size 24x20"—Formed Steel) A handsome slant back lavatory with broad lateral ledges and a large capacity bowl.

2. **THE SCOTT**—(Size 24x20"—Formed Steel) This lavatory is of slab type designed for the popular Truart Combination fitting with jiffy pop-up drain. The Scott has a slight beaded edge, as do all formed steel models.

3. **THE BROWNING**—(Size 24x20"—Formed Steel) A slightly modified version of the Scott with the same generous bowl capacity. The Browning allows use of a centerset chromium plated fitting.

4. **THE LANIER**—(Size 20x18"—Formed Steel) The convenient ledge back providing extra space for toiletries and the attractive chromium plated fittings which hug the back, make this an extremely popular model.

5. **THE MEREDITH**—(Size 20x18"—Formed Steel) Note the way the handsome chromium plated centerset fitting is recessed into the contours of the ledge of this lavatory. Here is styling which is up-to-the-minute . . . designed to grace the most luxurious bathroom.



5

6. **THE MOORE**—(Size 20x18"—Formed Steel) Here is a slant back lavatory with graceful contours and large bowl capacity. It has been designed to utilize the handsome Truart Combination fitting.

7. **THE WHITMAN**—(Size 20x18"—Vitreous China) This handsome lavatory features the wide anti-splash rim and deep bowl typical of all Briggs vitreous china lavatories. The compact centerset fitting and generous ledge space add to its almost universal appeal.

8. **THE WHITMAN**—(Size 24x20"—Vitreous China) The extra size Whitman model is popular with the discriminating. The ledge back provides ample space for toilet articles. Smooth underbowl and modern massive styling add to its appeal.

9. **THE LONGFELLOW**—(Size 22x14"—Vitreous China) Known as the "space-saver" model, the dimensions reveal that this lavatory was designed for deluxe installations in small, compact rooms. It is not adaptable for towel bars.



6

10. **THE WHITTIER**—(Size 22x18"—Vitreous China) Here is a massive shelf back model offering generous space and attractive fittings which hug the back. It also has twin concealed front overflows and anti-splash rim. The fitting includes the dependable jiffy pop-up drain. Smooth underbowl and graceful contours add to its appeal.

11. **THE MILTON**—(Size 20x18"—Vitreous China) This wall model, available only in white, is an excellent choice for multiple installations or for the cabin or cottage. It can be purchased with several different fittings, but is not adaptable for legs or towel bars. Truly fine quality vitreous china styled for budget-minded buyers.

12. **THE WHITTIER**—(Size 19x17"—Vitreous China) This slightly smaller shelf back Whittier model is the perfect choice to do the job of a large fixture while economizing on space. Despite the size, its bowl capacity is large. Like all Briggs vitreous china lavatories, it has twin concealed front overflows.

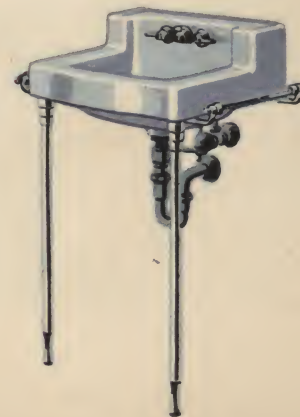
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11



12



THE **BRIGGS** *Beautyware* **FLAT RIM LAVATORY WITH EXCLUSIVE PERM-O-SEAL**



...IDEAL FOR THE MODERN CUSTOM-BUILT BATHROOM!

The famous Flat Rim Guest Lavatory will give your entire bathroom or powder room a smart, clean, luxurious appearance. Strikingly handsome, installed with glistening Perm-O-Seal Moulding, the Briggs Beautyware Flat Rim Lavatory will win your approval the very first time you see it. This stain-proof, acid-resistant, porcelain enameled formed steel lavatory will "dress up" your new bathroom or powder room—give it style and distinction, such as no other single fixture can provide. The Guest Lavatory is built to precise specifications which insure a perfect, water-tight union between the fixture and the vanity top. And Briggs' bright chromium-plated, brass fittings, created especially for this outstanding bathroom fixture, complete the installation. If you have a flair for home designing, it's *easy* to create a bath or powder room that's distinctively modern, yet meets every requirement of style and good taste. Be sure to include a Briggs Beautyware Flat Rim Lavatory in your plans.

BEAUTIFUL! ECONOMICAL! EASY TO INSTALL! NO OTHER FIXTURE BEAUTIFIES YOUR



For a bathroom you'll be proud of—one that's charmingly yours—specify the Briggs Beautyware Flat Rim Lavatory with Perm-O-Seal! The Guest Lavatory will give extra, added beauty to any bathroom.



Highly adaptable! The Briggs Beautyware Guest Lavatory can also be installed in a tile-surfaced counter top. In such an installation, it is not necessary to use the stainless steel Perm-O-Seal moulding.

MOULDING

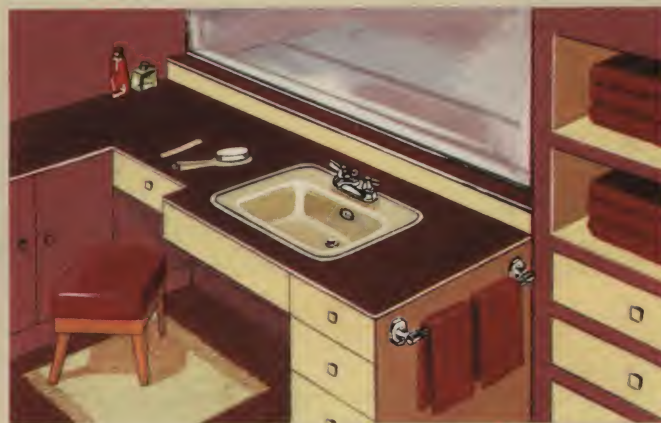
Perm-O-Seal, an exclusive Briggs Beautyware feature, is a permanently self-sealing, absolutely leak-proof and water-tight stainless steel one-piece moulding. It is precision-built and pre-formed in the exact size required to fit the Briggs Flat Rim Lavatory. No other moulding will satisfy you one half so well as Perm-O-Seal!



HOME LIKE THE STUNNING **BRIGGS** *Beautyware* GUEST LAVATORY



Economical! The Briggs Beautyware Flat Rim Lavatory looks expensive—but it isn't! It is easy to install—no matter what the design of your bathroom or powder room. It does not require special assembling.



Whatever your taste in bathroom styling—choose the Guest Lavatory! Available in all the famous Briggs decorator colors—Sea Green, Ivory, Sky Blue and Sandstone—as well as Sparkling White.



BRIGGS *Beautyware* CLOSETS OF VITREOUS

...DISTINCTIVELY DESIGNED TO HARMONIZE WITH OTHER



THE CARLTON... regular

Increasing numbers of home-builders are selecting this free-standing, syphon jet closet each year. They've discovered that this type of bowl—reflecting the best engineering knowledge and vitreous china moulding skill in the plumbing industry—is the most efficient available. The strong, quiet action of The Carlton is generally recognized by plumbers and sanitation authorities as typical of the ideal flushing mechanism.



THE CARLTON... elongated

Here is a de luxe closet combination designed to meet the most exacting installation requirements. Smooth, modern lines and a high luster, vitreous china finish contribute to its truly imposing appearance. The elongated shape of the bowl provides the utmost in sanitary hygiene and roominess. Both Carlton models come equipped with the latest type of anti-syphon float valve with flow regulator, assuring positive, quiet flushing action.

CHINA ARE BUILT TO LAST

BRIGGS QUALITY FIXTURES!

Briggs quiet action closets are designed to provide a maximum of efficiency, durability and service, combined with sturdy good looks and modern lines. Both The Carlton and The Prince are available in the four famous Briggs decorator colors as well as sparkling white. Engineered for rapid and efficient installation, these handsome closets have proved themselves trouble-free in thousands of American homes. The deep seal, positive flushing action and self-draining jet put an end to annoying closet failures. The solid reputation of Briggs Beautyware for quality design and workmanship assures you that these are the very best vitreous china closets available anywhere.



THE PRINCE

One of the most popular of the famous Briggs closets is this dependable, reverse trap model. Built for efficiency and reliable service, this free-standing unit has graceful, flowing lines and attractive, easy-to-clean surfaces. Flushing action requires a minimum amount of water to insure completely satisfactory operation. Together with the compact Briggs tank, it makes an economical, efficient and practical flushing toilet.

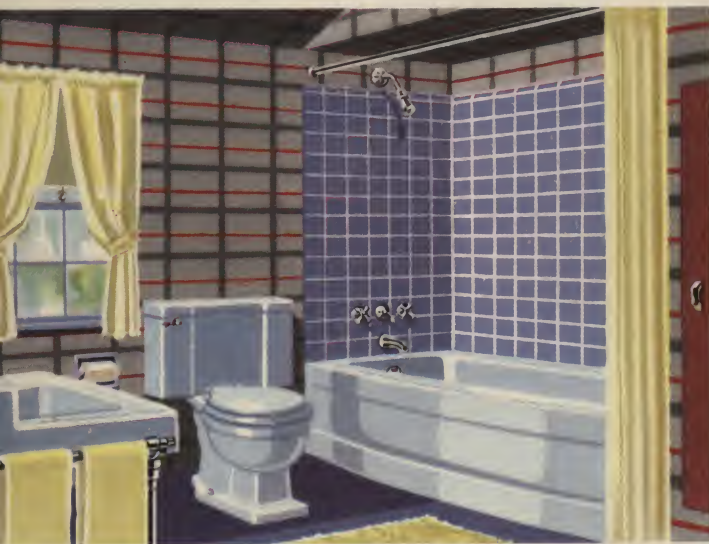


THE DUKE

Ideal for the summer cabin, seashore cottage or budget-minded home-owner, The Duke is a free-standing, round front closet combination designed to provide you with years of trouble-free service. For further economy, this washdown type closet may be purchased with a wall-hung tank and a chromium-plated flushing ell connecting the tank to the closet. If the latter type is desired, specify The Earl.



WHATEVER TYPE OF HOME YOU HAVE OR
THERE IS A **BRIGGS** *Beautyware*



CAPE COD

America's most popular architectural style, the Cape Cod house features small-paned windows and a panelled front door. The architect aims for an atmosphere of coziness and warmth. If your house is Cape Cod, there are many bathroom plans you can use with great success from a Briggs Beautyware beginning.



RUSTIC RANCH TYPE

If your home is a Rustic Ranch Type dwelling—and this type is rapidly gaining in popularity—you'll have no difficulty in designing the perfect Briggs Beautyware bathroom for it. The picturesque, rambling, one-story house which typifies this style offers many opportunities for originality in bathroom planning.



PLAN TO BUILD...

BATHROOM FOR YOU!

No longer need your bathroom be "just another room"! With tastefully styled, perfectly adaptable Briggs Beautyware fixtures in your bathroom, you can carry the basic architectural motif of your home right into this most important room. A bathroom of Briggs Beautyware in one of the four famous decorator colors will be ideal in your new home—or as an exciting improvement to your present home—no matter what your architectural style. Whether your home is included in any of the broad classes illustrated below, or was designed to fit one of the many other popular styles, you'll find it easy to plan a bathroom that's in keeping with the over-all atmosphere of the house—if you start with Briggs Beautyware in color!



COLONIAL

Another old favorite, Colonial is a traditional American style, richly formal in exterior appearance and distinguished by a spacious, orderly interior. The bathroom, like the other rooms in the house, is usually large. With Briggs Beautyware fixtures in color, this room will be quite as handsome as the rest of your house.



CONTEMPORARY MODERN

The Contemporary Modern style offers an impressive example of the manner in which American home-owners will accept a new idea—once it has been proven worthwhile. If your home is in this highly functional and adaptable style, you'll find Briggs Beautyware's smooth, modern lines made to order for your bathroom needs.



BRIGGS *Beautyware*

FIXTURES HARMONIZE PERFECTLY WITH ALL DECORATIVE SCHEMES

Use this chart to select best color combinations

On the first few pages of this book, there are illustrated a number of attractive bathroom color schemes. To give you a somewhat broader basis of selection when choosing the colors for your bathroom, this convenient chart has been scientifically prepared. It will help you to select the colors for your walls, floors and accessories with care and discrimination, whether or not you have had any previous interior decorating experience.

These color recommendations are, necessarily, of a general nature, and due care must be taken to select the exact shades which harmonize best. Perhaps you may wish to exercise your own originality by working out a color scheme other than those shown here. In any case, when you start with Briggs Beautyware, you will have a modern bathroom reflecting your appreciation of good taste and finest quality.

FIXTURE COLORS	WALLS	UPPER WALLS AND CEILING	FLOOR	CURTAINS	ACCESSORIES
SKY BLUE	DUSTY ROSE IVORY PALE LAVENDER	GRAY FIXTURE BLUE PALE YELLOW	DUSTY ROSE IVORY GRAY & RUBY RED	WHITE FIXTURE BLUE PALE YELLOW	DEEP ROSE DEEP RED VIOLET RUBY RED
SANDSTONE	PALE GREEN SOFT CHARTREUSE GREEN	DARK GREEN LIGHT TAN YELLOW	YELLOW COPPER RED YELLOW	YELLOW COPPER RED YELLOW	YELLOW KELLY GREEN PEACH
SEA GREEN	IVORY PEACH LT. ROSE	LT. BLUE GREEN FIXTURE GREEN YELLOW	FIXTURE GREEN YELLOW FIXTURE GREEN	IVORY YELLOW LT. YELLOW	PALE PINK AQUAMARINE DEEP RED VIOLET
IVORY	LT. YELLOW AQUAMARINE CHARTREUSE	IVORY IVORY LEAF GREEN	COPPER RED BLACK & RUBY RED IVORY	COPPER RED AQUAMARINE WHITE	LT. YELLOW RUBY RED BLUE GREEN
WHITE	LT. BLUE GREEN WHITE	LT. YELLOW LT. YELLOW IVORY	YELLOW & WHITE BLACK & YELLOW GRAY	WHITE GREEN GOLDEN YELLOW	DEEP RED VIOLET PEACH COPPER RED

BRIGGS *Beautyware* FLAT RIM SINKS WITH



Permosal Patent No. 2,440,741

Copyright 1948

MOULDINGS ARE IDEAL FOR BUILT-IN KITCHENS



These strikingly designed, eminently practical formed steel sinks were created to fill Mrs. American Housewife's need for a kitchen sink that is easy to install, easy to keep sparkling clean—and fulfills every requirement of beauty and good taste. The glistening white, porcelain enameled surface of the sink itself is stain-proof and acid-resistant *at no extra cost!* And it is set off by the lustrous Perm-O-Seal Moulding—the moulding that's made of solid stainless steel and pre-formed for precision fit! You give your kitchen the final touch of modern charm when you specify a Briggs Beautyware counter-top sink with Perm-O-Seal!

STAIN-PROOF COUNTER-TOP SINKS ARE HANDSOME, ECONOMICAL AND EASY TO INSTALL!



THE BOSTON—This double compartment, flat rim sink fills the modern need for a practical, attractive counter-top installation. Accessories include hose and spray and two convenient cup strainers.



THE YORKER WITH SLIDING DRAINBOARD—An attractive and utilitarian sink and tray combination. Interchangeable for right or left tray installation. The Yorker can be used with counter-tops of tile, linoleum or plastic.



THE DENVER—This is the ideal model for the smaller kitchen. It is a single compartment, flat rim sink of porcelain enameled formed steel. Accessories include a ledge type sink fitting with hose and spray.

BRIGGS *Beautyware* SINKS WITH CABINETS...THE PERFECT FOR YOUR KITCHEN...COMPLETE WITH EVERY MODERN



THE PRINCESS 66

This big, ultra-practical, roll rim kitchen sink and cabinet is a full 66 inches long. It is of porcelain enameled, formed steel and includes a spacious double compartment sink and double drainboard. The undersink cabinet is rust-resistant, Hi-Bake enamel. Accessories include a polished, chromium-plated, ledge type sink fitting with hose and spray and two cup strainers. The Princess 66 is the ultimate in practical convenience, durability, efficiency and striking beauty.



THE PRINCESS 42

Here is the ideal sink and cabinet combination for the apartment or small home kitchen. A single compartment sink with either left or right drainboard, it is perfectly adapted to convenient use in the kitchen where space is at a premium. The workmanship and all fittings and accessories are of the traditional Briggs high quality.

COMBINATION

FEATURE!



The focal point of good kitchen design is the kitchen sink. Briggs Beautyware kitchen sinks with cabinets give you the utmost in beauty, convenience and practicality. They are completely modern in design and built to Briggs traditional rigid specifications which insure exact fit at the time of installation. Briggs cabinets are designed for the modern kitchen . . . engineered to the highest standards of quality. Super quiet door operation and recessed toe space are among the many modern features of these beautiful Briggs Beautyware kitchen fixtures.



THE PRINCESS 54

This is a slightly smaller version of the Princess 66. It has a single compartment sink but retains the double drainboard, a popular feature of the 66. The drawers and cabinets on either side are the same size as those in the larger model although the storage space directly under the sink compartment is somewhat smaller. Fittings and accessories are identical with those on the larger model. It also has a cup type strainer.



THE NEWARK

The Newark is the extremely popular Briggs Beautyware roll rim sink and tray. It may be equipped with sliding drainboard which fits perfectly over either compartment. Rust-resistant, Hi-Bake enameled undersink cabinet. The accessories include a polished, chromium-plated, ledge type sink fitting with hose and spray, a cup strainer for the sink and a strainer with rubber stopper for the tray.



MODERNIZE YOUR PRESENT HOME WITH **BRIGGS** *Beautyware*



Perhaps you're among the millions of Americans who already own their own homes. There's no better way to modernize the interior than to install a brand new bathroom with Briggs Beautyware fixtures in one of the four famous Briggs decorator colors. You'll be delighted with the way a sparkling modern bathroom transforms your home—gives it new verve and charm! And you'll be proud to show it to your friends and neighbors. A new kitchen can do wonders, too. Start with one of the many striking Briggs Beautyware cabinet sinks. New bathroom . . . new kitchen . . . what an improvement!



Your local licensed Master Plumber is the man best qualified to advise you on every phase of planning and arranging for your new plumbing installations! Home repairs and improvements—like a new house—can be bought on an easy payment plan.



BRIGGS

GUARANTEE OF QUALITY

In accordance with the uniform guarantee adopted by the Plumbing Fixture Industry, we guarantee Briggs Beautyware enamel ware, Briggs vitreous china ware and Briggs brass goods against manufacturing defects. If any item of enamel ware or vitreous china ware within one year or brass items within six months after installation, proves to be defective due to faulty workmanship or material, a new article of the same type and size will be furnished free of charge. No labor or consequential damages will be allowed.



Designs subject to change, and models subject to discontinuance, without notice.

BRIGGS *Beautyware* PLUMBING FIXTURES ARE SOLD
BY LEADING MASTER PLUMBERS FROM COAST TO COAST!





BRIGGS MANUFACTURING COMPANY ★ 3001 MILLER AVENUE ★ DETROIT 11, MICHIGAN



BRIGGS MANUFACTUR

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